

IT'S A WHOLE NEW BALL GAME!

Softball Canada's Learn to Play Program (LTP) has had a tremendous impact across Canada. This revolutionary softball program ensures children ages 5-10 have FUN while getting MORE ACTIVE. Softball Canada is committed to making a positive difference in the lives of young people and to providing national support at the grassroots level through:

LTP Manuals

- Can be downloaded for free from www.softball.ca or hard copies can be purchased.

LTP Promotional Support

- Free brochures and posters to advertise to parents and children about LTP.

LTP Administrative Support

- A discussion forum on the Softball Canada website (www.softball.ca) where those running the program are encouraged to post their ideas so others can learn what to do.
- An NCCP LTP Coaches Clinic.

Best Practices Program

- Three (3) Minor Associations will win \$500, \$1000, or \$2000 worth of equipment for sharing their Best Practices in running the program. Five (5) Coaches will win \$100 worth of equipment for submitting their modifications to the LTP activities or ideas for new activities.

Equipment Program

- Each Provincial/Territorial Softball Association will be provided with an equipment package valued at over \$550 to run LTP initiatives.

Evaluation Program

- 22 free equipment packages worth over \$200 each will be given to Minor Associations who provide feedback. Contact your Provincial/Territorial Softball Association for details.

LTP Co-ordinators

- Each Province/Territory is encouraged to recruit a LTP Co-ordinator who will promote the LTP Program within that Province/Territory. Softball Canada will offset some of the costs associated with this position and the duties they will carry out.

Provincial/Territorial Softball Association Matching Grant Program

- Each Provincial/Territorial Softball Association can apply for a matching grant of up to \$2000 to offset operational costs in developing LTP initiatives.

Minor Softball Association Matching Grant Program (NEW in 2005)

- The best five (5) LTP program proposals submitted from Minor Associations will be awarded a \$1000 matching grant.

LTP Club Program (NEW in 2005)

- A Minor Association registering as a LTP Club will receive free resources to attract parents and children to register.

Pilot of Sport Camp Program (NEW in 2005)

- Softball Canada will partner with two (2) Provincial/Territorial Softball Associations to pilot a LTP Program for Sport/Summer Camps. Two (2) grants of \$2500 each will be used to offset the operational costs of the pilot.

Check out the Learn to Play section at www.softball.ca for more details about the Learn to Play Program or contact your Provincial/Territorial Softball Association or Lise Jubinville at Softball Canada (LTP@softball.ca or 613-523-3386, ext. 3103).

